

THE ROADMAP

TRUE NORTH *Framework*

From business chaos to smart growth — align your wildly important goals, define the 90-day outcomes that move them, and lead delivery through monthly milestones.

PREPARED FOR

CYCLE

Planning

Wildly Important Goals & 90-day big outcomes



WILDLY IMPORTANT GOALS —————
Your 3–4 most important goals over the next 6 months.

WIG 1

WIG 2

WIG 3

● WIG 4 — PRIORITISE LIFE

PRIORITISE LIFE — 90-DAY OUTCOMES

1

2

3

90-DAY BIG OUTCOMES —————
The 3 outcomes that move each WIG forward this cycle.

WIG 1

1 _____

2 _____

3 _____

WIG 2

1 _____

2 _____

3 _____

WIG 3

1 _____

2 _____

3 _____

Milestones / Monthly

Break each WIG into monthly milestones across the 90-day cycle

WIG 1

WIG 2

WIG 3

Month 1
30 DAYS

1 _____

2 _____

3 _____

1 _____

2 _____

3 _____

1 _____

2 _____

3 _____

Month 2
60 DAYS

1 _____

2 _____

3 _____

1 _____

2 _____

3 _____

1 _____

2 _____

3 _____

Month 3
90 DAYS

1 _____

2 _____

3 _____

1 _____

2 _____

3 _____

1 _____

2 _____

3 _____

TOP 5 THIS WEEK

#1

#2

#3

#4

#5 • Prioritise Life

PLAN IT

MON

TUES

WED

THURS

FRI

FINISH IT • REFLECT ON LAST WEEK

WINS

1

2

3

LEARNS

1

2

3

HOW I'M TRACKING TO 90-DAY OUTCOMES

WHAT I'LL IMPROVE ON NEXT WEEK